



COOPERTOWN BARREL FESTIVAL. 2525 BURGESS GOWER RD, SPRINGFIELD, TN 37172. 615-382-4470

# Partner with us in our 2019 Community-wide Event

KNOWN FOR ITS AVERAGE HOSTING OF 5000 PARTICIPANTS!

## PLATINUM LEVEL CLASSIC CAR SHOW SPONSOR (ONLY ONE SPOT AVAILABLE): \$1,000 – DUE MARCH 15

### • All the benefits of a Platinum Level Sponsor, Plus:

- Sponsor banner & signage on Hwy 49/Coopertown Elementary at Car Show Lot Week of Event
- Logo on Car Show flyers & handouts at other preceding area car shows

## PLATINUM LEVEL SPONSOR: \$650 – DUE MARCH 15

### • Includes all benefits of Gold, Silver & Bronze Level Sponsorships, Plus:

- Organization Name and/or Logo Included in Festival **Print Ads/Radio/TV/Internet Marketing/Social Media**
- Organization Name and/or Logo Included in Festival **Posters: Coopertown, Springfield, PView Placement at minimum**
- Organization Name and/or Logo Included in Festival **Banner(s)** at a key highway location
- Opportunity to be on the Barrel Fest 5 Miler Shirts, if donation or in-kind also benefits the race.
- Up to 4 FREE (Sponsor-Related) **Booth Spaces** at Coopertown Barrel Festival

## PLATINUM LEVEL SHOPPING BAG SPONSOR: \$500 – DUE APRIL 15

- Only One Sponsor Spot Available; Logo on **500+ Shopping Bags** Provided at Festival; Up to 2 FREE Booth Spaces
- Organization Name and/or Logo Included in Social Media and On-site Marketing Materials (*i.e. Signs/Flyers, Entrances*)

## MUSIC STAGE SPONSOR: \$500 – DUE APRIL 15

- Only One Spot Available; Logo on **Music Stage Signage** with up to 2 FREE Booth Spaces near Music Stage Location
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (*i.e. Signs/Flyers, Entrances*)

## COOPER STAGE SPONSOR: \$500 – DUE APRIL 15

- Only One Spot Available; Logo on **Cooper Stage Signage** with up to 2 FREE Booth Spaces near Cooper Stage Location
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (*i.e. Signs/Flyers, Entrances*)

## GOLD LEVEL SPONSOR: \$450 – DUE APRIL 15

- Organization Name and/or Logo Included in Internet/Social Media Marketing
- Organization Name and/or Logo Included in Festival On-site Marketing Materials (*i.e. Signs/Flyers, Entrances*)
- Up to 2 FREE (Sponsor-Related) Booth Spaces at Coopertown Barrel Festival

## SILVER LEVEL SPONSOR: \$200 – DUE APRIL 15

- Organization Name Included in Festival On-site Marketing (*i.e. Signs/Flyers*)
- One FREE (Sponsor-Related) Booth Space at Coopertown Barrel Festival

## BRONZE LEVEL SPONSOR: \$100 OR MORE (RAFFLE ITEMS, CAR SHOW DOOR PRIZES) – DUE APRIL 30

- Organization Name and/or Mention in Festival On-site Marketing (*i.e. Signs/Flyers*)

## BARREL SPONSOR: \$75 – DUE APRIL 30

- Helps us attain more barrels; Organization Name and/or Logo Featured on a Festival Barrel the entire day of Festival

SPONSOR LEVEL \_\_\_\_\_ DATE: \_\_\_\_\_

COMPANY/CONTACT NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FAX #: \_\_\_\_\_

NUMBER OF BOOTHS YOU WANT RESERVED \_\_\_\_\_

LAST YEAR'S BOOTH# \_\_\_\_\_

DESCRIPTION OF DONATIONS (IF APPLICABLE): \_\_\_\_\_

PAYMENT AMOUNT: \_\_\_\_\_ Ck#: \_\_\_\_\_

THE TOWN OF COOPERTOWN IS A NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE.

**PLEASE MAKE CHECKS PAYABLE TO: TOWN OF COOPERTOWN, (MEMO LINE: FESTIVAL SPONSOR).**

FILL OUT FORM COMPLETELY AND RETURN TO CITY HALL. THANK YOU FOR INVESTING IN OUR COMMUNITY!

WWW.BARRELFESTIVAL.ORG • FACEBOOK.COM/COOPERTOWNBARRELFESTIVAL • WWW.COOPERTOWNTN.ORG